



Hourly Services Matrix and Retainer Discount Rates

	Regular Rate		Discount			Retainer Discount	
	Hourly		10%	20%	25%	30%	
Marketing	Copywriting / Blogger	\$35	\$32	\$28	\$26	\$22	
	Social Media Management	\$40	\$36	\$32	\$30	\$25	
	Social Media Contributor	\$35	\$32	\$28	\$26	\$22	
	Email / Contact Management	\$50	\$45	\$40	\$38	\$32	
	Adwords Management	\$50	\$45	\$40	\$38	\$32	
Graphic Design		Hourly	10%	20%	25%	30%	
	Standard Rate:	\$100	\$90	\$80	\$75	\$63	
	Digital & Print Ad Design	\$100	\$90	\$80	\$75	\$63	
	Image and Photo Retouching	\$100	\$90	\$80	\$75	\$63	
	Video Effects Editing	\$115	\$104	\$92	\$86	\$72	
	CGI	\$175	\$158	\$140	\$131	\$110	
	GIF Animation	\$130	\$117	\$104	\$98	\$82	
	Animation	\$150	\$135	\$120	\$113	\$95	
	Forms & Materials	\$75	\$68	\$60	\$56	\$47	
	Package Design	\$100	\$90	\$80	\$75	\$63	
Technical Drawing	\$115	\$104	\$92	\$86	\$72		
Video and Photo		Hourly	10%	20%	25%	30%	
	Photography	\$90	\$81	\$72	\$68	\$57	
	Camera Operator (Video)	\$125	\$113	\$100	\$94	\$79	
	Sound Engineer	\$90	\$81	\$72	\$68	\$57	
	Photo Retouching	\$100	\$90	\$80	\$75	\$63	
	Photo Assistant	\$45	\$41	\$36	\$34	\$28	
	Second Camera (Video) D.O. Equip.	\$100	\$90	\$80	\$75	\$63	
	Gaffer	\$50	\$45	\$40	\$38	\$32	
	Grip	\$45	\$41	\$36	\$34	\$28	
Director of Photography	Inquire	Inquire	Inquire	Inquire	Inquire		
Technical		Hourly	10%	20%	25%	30%	
	CMS Support	\$75	\$68	\$60	\$56	\$47	
	Support Desk (email, troubleshooting)	\$50	\$45	\$40	\$38	\$32	
	eComm Support	\$85	\$77	\$68	\$64	\$54	
	Infrastructure / Networking	\$55	\$50	\$44	\$41	\$35	
	HTML	\$75	\$68	\$60	\$56	\$47	
	SQL	\$90	\$81	\$72	\$68	\$57	
	PHP / CSS	\$90	\$81	\$72	\$68	\$57	
Others	Inquire	Inquire	Inquire	Inquire	Inquire		
Public Relations		Hourly	10%	20%	25%	30%	
Publicist / Sr. Publicist	Inquire	Inquire	Inquire	Inquire	Inquire		